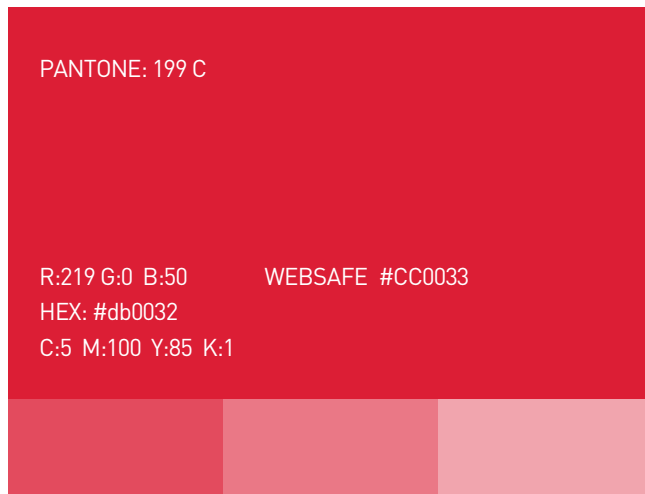
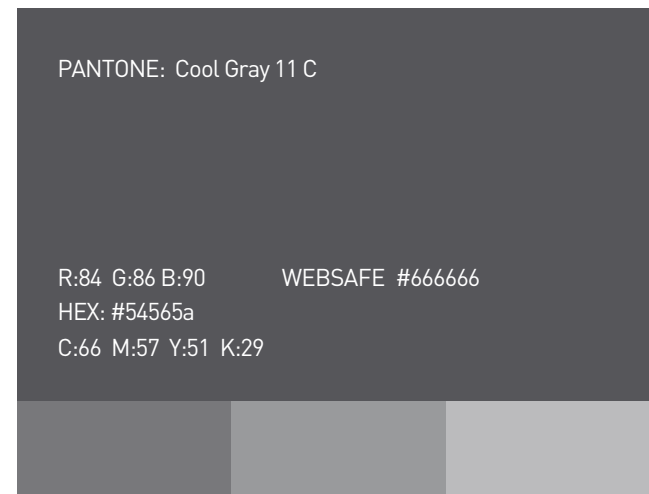


# Designing the Brand

## Color Palette



PRIMARY COLOR PALETTE



SECONDARY COLOR PALETTE